Measuring Your Impact: Using Evaluation to Demonstrate Value

Agenda for the Class

| 9:00 | Introductions and Overview of Workshop |
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| 9:30 | Demonstrating the Library's Value Lecture |
| 10:00 | A Plan to Show Your Library's Value Lecture |
| 10:10 | The Vision Lecture, whole class exercise |
| 10:30 | Break |
| 11:00 | The Environment (SWOT exercise) Lecture, discussion and whole class exercise |
| 11:30 | The Blueprint - Part I: The Logic Model Lecture and small group exercise |
| 12:30 | Lunch |
| 1:30 | The Blueprint - Part II: The Evaluation Plan Lecture, small group exercise and sharing |
| 2:30 | Tools to Build It Lecture |
| 3:15 | The Housewarming (Elevator speech exercise) Lecture, small group exercise |
| 3:45 | Resources, class questions and evaluation |
| 4:00 | Adjourn |